

Gram Swaraj Abhiyan

सब का साथ, सब का गाँव, सब का विकास

Ministry of Power



सौभाग्य

प्रधानमंत्री सहज बिजली हर घर योजना

Pradhan Mantri Sahaj Bijli Har Ghar Yojana -SAUBHAGYA

Universal Household Electrification



Unnat Jyoti by Affordable LEDs for All -UJALA

Save Energy and Save Money

Gram Swaraj Abhiyan: Saubhagya

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- For Universal household electrification
- Capital outlay Rs 16,320 Cr & Budget Support Rs 12,320 Cr
- No upfront fee
- Camps in villages
- Mobile App for documentation & release of connections
- Solar based standalone systems for remote households
- Monitoring on dedicated web-portal: saubhagya.gov.in



सौभाग्य

प्रधानमंत्री सहज बिजली हर घर योजना



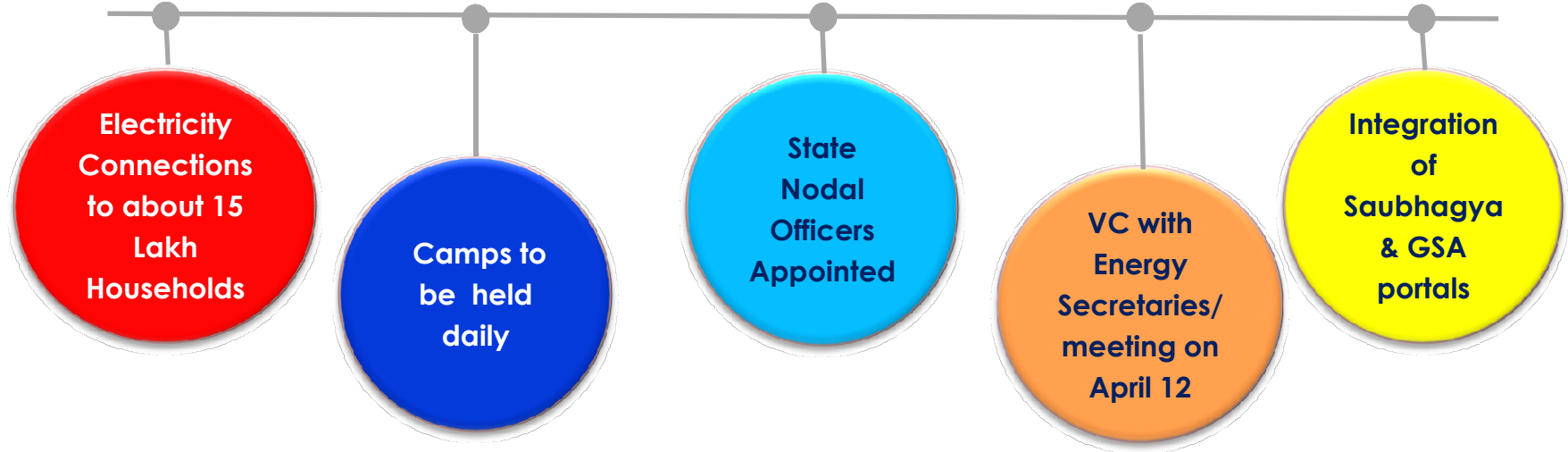
सौभाग्य

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सब का साथ, सब का गाँव, सब का विकास

**484 Districts, 16850 Villages in 27 States and all UTs
(Excluding Karnataka & West Bengal)**



Nodal Officers appointed for all States

Gram Swaraj Abhiyan: Ujala

सब का साथ, सब का गाँव, सब का विकास



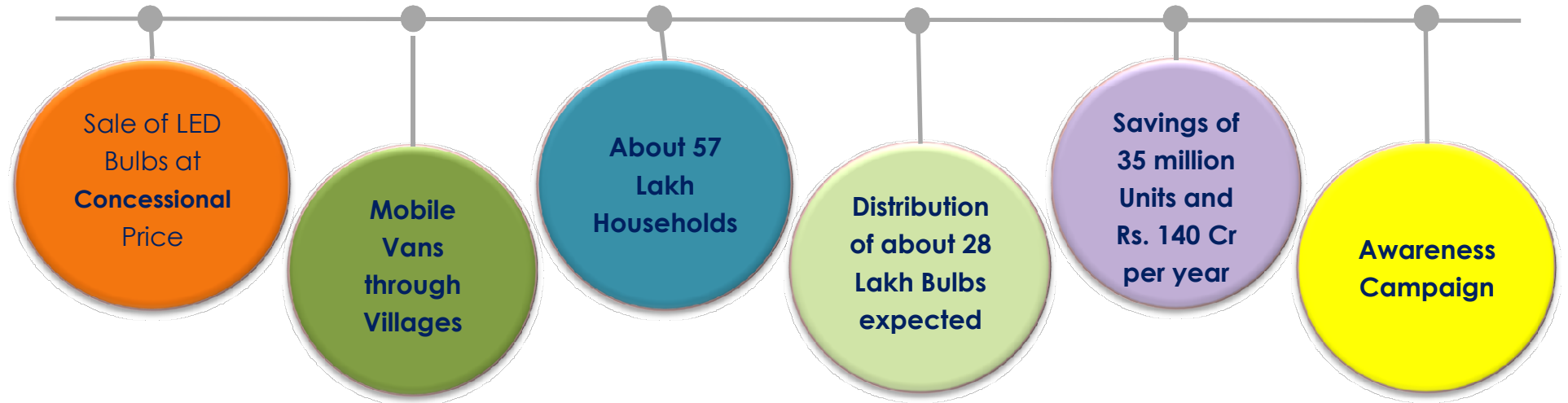
- World's largest non-subsidy LED based lighting programme
- Replaced 80 crores lamps till 31.03.2018
- Price dropped to 1/8th since 2014 (Rs.70, 3 yr warranty)
- Savings : 39 billion Units, Rs. 15500 Crore per year
- Reduction in CO₂ emission : 31 million tonnes per year
- Real time monitoring on web enabled platform
- Online complaint redressal mechanism

Gram Swaraj Abhiyan: Ujala

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484 Districts, 16850 Villages in 27 States and all UTs



Gram Shakti Diwas : 28th April 2018



Emphasis on **Free & Ease** of Connection

KIOSK by
State Power
Deptt. /
DISCOMs
with RD

REC to
Support

Release of
Connections
to 100-200
households

Awareness
Campaign
Banner,
Pamphlets



Save Energy and Save Money

State Power
Deptt. /
DISCOMs
with RD

EESL to
Coordinate
and Support

Sale of LED
Bulbs at
Concessional
Price

Awareness
Campaign
Banner
Pamphlets